



Mission Viejo Cowboys

Mission Viejo Youth Football Members of Orange County Jr. All American Football
P.O. Box 2182, Mission Viejo, CA 92653

TO: SPONSORS - MISSION VIEJO COWBOYS

RE: SPONSORSHIP PACKAGES

Current plans for the _____ season is to field at least 11 football teams and 11 cheer squads. A program that includes nearly 500 kids ages 5 to 14 from the Saddleback Valley. Mission Viejo Youth Football (MVYF) is a non-profit organization dependent on registration fees, fundraising programs, and sponsors who generously support the youth of our community. MVYF is operated by dedicated volunteers who work year round to provide the best possible program for its participants. Practices begin _____ and the season runs through early December.

The following is a description of our various sponsorship packages. For your tax Deduction records, the following is our federal tax ID #95-3696411. Your support as a Mission Viejo Cowboys sponsor is very much appreciated.

| <u>Donation</u> | <u>Sponsor Package</u> | <u>Ad Dimensions:</u> |
|-----------------|---|--|
| \$25.00 | Sponsor listing in yearbook | Business Card 4" x 2"(max.) Horizontal |
| \$50.00 | Business card ad in yearbook | 1/4 Page 4" x 5 1/4" Horizontal |
| \$100.00 | 1/4 page ad in yearbook | 1/2 Page 8" x 5 1/4" Horizontal |
| \$250.00 | 1/2 page ad in yearbook & plaque | Full Page 8" x 10 1/2" Vertical |
| \$500.00 | Full page ad in yearbook & photo plaque | |
| \$1,000.00 | Full page ad in yearbook, photo plaque, & 3'x10' field banner at all home games | |
| \$2,500.00 + | Full page ad in yearbook, photo plaque, 3'x10' field banner at all home games, & full size Cowboys helmet display | |

* Please circle the package(s) of your choice. Ad copy must be received by Friday, _____ to be included in the _____ yearbook; attach your ad copy and business card if possible.

Sponsor _____

Address _____

Phone _____ Fax _____

Contact _____

Phone _____ Fax _____

MVYF Representative _____

Phone _____ Fax _____

Team Affiliation _____

White Copy - MVYF Sponsor Coordinator ★ **Yellow Copy** - MVYF Treasurer ★ **Pink Copy** - Team Rep ★ **Gold Copy** - Sponsor