

SPORTS AUTHORITY®


LEAGUE APPRECIATION

Dear OCJAAF,

From all of us at Sports Authority, we would like to thank you for your continued support and business. We would like to offer the members of your organization a special 25% discount on one entire purchase from August 14th - August 15th, 2010.

Please send this offer to your members to print and bring in to the Sports Authority listed below during the dates listed to receive the discount on their purchase. Again, thank you for your business and good luck this season.

Sincerely,
Katie Feingold
Community Marketing Manager
Sports Authority

<p>Organization: OCJAAF</p> <p>Store Name: All Southern California Store Locations</p> <p>Valid Dates: August 14th & 15th, 2010</p>	<p>PRINT AND BRING IN TO RECEIVE</p> <p>25% off</p> <p>YOUR ENTIRE PURCHASE**</p>	 <p>1216 0245 0623 1012 3111 6</p>
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(MORE EXCLUSIONS MAY APPLY. SEE STORE FOR DETAILS.)

**The following brands and products are not included in coupon offers:

All Nintendo's Wii and Wii Fit hardware systems and software/game products; UGG; all Titleist products; Penn Reels; all firearms and ammunition; licensed and championship apparel and all Adult NFL, NBA and NHL jerseys; Nike Shox; Brand Jordan; all Under Armour products; The North Face; Mountain Hardwear; Burton; Titanium by Columbia; Rossignol; Salomon; Atomic; K2; Volkl; Nordica; Tecnica; Marker; Ride; Oakley; Smith; Golf Buddy GPS; TaylorMade, Callaway, Nike and Cleveland golf clubs, putters, and balls; Wilson A2000 Ball Gloves (G4-BBL, 1786-DB, EL3-BBL, ASO-B, 1796-B, and 1786-TB models); 2010 DeMarini Bats (CF4 Black, CF4 Black FP, Vendetta C6, Vendetta C6 FP, Vendetta and The One models); 2010 Louisville Slugger Exogrid, H2, Omaha (-3), M9 Maple Wood bats and 2009 CBX9X Exogrid -3 bats; Wilson leather game footballs; Warrior; Wilson FX K-Factor; Head Micro Gel; Head Crossbow; Prince XO; Fitness Quest BioForce; Bowflex; Nautilus; "As seen on TV" products; and Shimano.

Excludes clearance items marked with 7¢ price endings. Coupons have no cash value. No cash back. Not valid on rain checks, prior purchases, online purchases (unless specifically noted on coupon), gift cards, licenses or event tickets. Offer good on in-stock merchandise only. Must present coupon at time of purchase to redeem. Cannot be combined with any other offer, Cash Card, coupon, Employee or Friends and Family discount. Coupon may not be reproduced. One coupon per customer, per purchase.