



M.V. COWBOYS

Team Sponsorships

We gratefully accept contributions of any level and will work with your business to provide adequate recognition for your contributions.

Team Sponsorship Levels

| <u>Level</u> | <u>Included</u> | <u>Cost</u> |
|--------------|---|--------------|
| Water Boy | <ul style="list-style-type: none">• Business card ad (4" x 2" max) in yearbook | \$50.00 |
| Rookie | <ul style="list-style-type: none">• Quarter Page ad (4" x 5 ¼") in yearbook | \$100.00 |
| Quarterback | <ul style="list-style-type: none">• Half page ad (8" x 5 ¼") ad in yearbook• Business name listed on Facebook sponsorship page | \$250.00 |
| Pro Bowl | <ul style="list-style-type: none">• Full page ad (8 ½" x 11") ad in yearbook• Business name and logo listed on Facebook sponsorship page• Photo plaque | \$500.00 |
| Super Bowl | <ul style="list-style-type: none">• Full page ad (8 ½" x 11") ad in yearbook• Business name and logo listed on Facebook sponsorship page• Business name and logo included in chapter-wide email distributions• Photo plaque• 3' x 10' field banner at all home games | \$1,000.00 |
| MVP | <ul style="list-style-type: none">• Full page ad (8 ½" x 11") ad in yearbook• Business name and logo listed on Facebook sponsorship page• Business name and logo listed on Cowboys website• Business name and logo included in chapter-wide email distributions• Photo plaque• 3' x 10' field banner at all home games• Full-sized Cowboys helmet display or jersey | \$2,500.00 + |

SPONSORSHIP AGREEMENT FORM

MVYF sponsorships have become a major annual fundraiser and a great method to (1) communicate to our local community about our organization, (2) show our support to local business, and (3) to help drive new business and awareness to our generous sponsors. We appreciate your support and donations to our youth football and cheerleading program.

Please submit an ad copy or a business card with this form to the Mission Viejo Cowboys (MVYF) Sponsorship Coordinator. Do NOT staple ad copy or business card to this form.

Please turn in your completed form, ad copy / business card, and applicable sponsorship fee payable to "MVYF". For tax deduction records, the following is our federal tax ID #: 95-3696411.

MVYF Sponsorship Policy

The Mission Viejo Cowboys will accept community and business sponsors for its youth athletic football and cheerleading teams based on the following set of guidelines:

- Sponsors do not have any authority in the administration and governance of the Mission Viejo Cowboys chapter of the OCJAAF.
- Due to our agreement with OCJAAF, MVYF is unable to place business names or logos on chapter uniforms; therefore, teams cannot accept additional uniform items that would be work during actual games due to chapter policies.
- Sponsorship fees are based on the MVYF agreement between MVYF and the sponsoring organization.
- The yearbook administrator and webmaster must approve all sponsorship ads, logos, and business cards prior to publishing.
- MVYF is a non-profit 501c(3) organization.

SPONSOR INFORMATION

Participation Level (check one): Water Boy (\$50) Rookie (\$100) Quarterback (\$250)
 Pro Bowl (\$500) Super Bowl (\$1,000) MVP (\$2,500 +)
 Other Amount → \$ _____

Sponsorship Type (check one):
 Football Team Cheer Team

Name of Team: _____

Sponsor (Business) Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Primary Phone: (_____) _____ - _____

Email Address: _____

Website: _____